

Course Sequencing		
Year	Quarter	Subject
First Year	Fall	<a href="#">BUS&amp; 101</a> (Intro to Business) <a href="#">BUS 179</a> (Intro to Entrepreneurship) <a href="#">BUS 262</a> (Principles of Management) <a href="#">BUS Elective (5 credits)</a> <a href="#">FYI 101</a> (First Year Introduction)
	Winter	<a href="#">BUS 280</a> (Innovation & Design Thinking) <a href="#">BUS&amp; 201</a> (Business Law) <a href="#">BUS 263</a> (Principles of Finance) <a href="#">BUS Elective (5 credits)</a> <a href="#">BUS 279</a> (Intermediate Entrepreneurship)

**Business Elective Options (select 10 credits):** [ACCT 111](#) (Computerized Accounting), [BUS 262](#) (Principles of Management), [BUS 265](#) (Principles of Marketing), [BUS 271](#) (Human Relations in Business), [MRKT 102](#) (Intro to Digital Marketing), [MARKT 103](#) (Social Media Strategy)

## BEFORE YOU START

Ready to get started? To begin working towards the certificate, you simply need to apply and be accepted to CBC. You can apply online at [www.columbiabasin.edu](http://www.columbiabasin.edu).

## ABOUT THE PROGRAM

The Entrepreneurship and Innovation program at CBC provides support to individuals looking to build and launch their own business or capitalize on a great idea. Our program equips you to succeed through application rather than theory. This program has its own dedicated space for practical application including a computer lab, conference room, collaborative workspace, video recording room and a presentation stage. In addition to meeting successful guest speakers, this program will also match entrepreneurship students with mentors from the SCORE program. Students will have opportunities to attend local business gatherings, work in shared office and kitchen spaces and create in makerspace workshops for prototype development.

## OUT OF CLASS TO DO'S

- Contact your instructors and/or the CBC Career Services Center to find an internship, observation/shadowing experience, or a job in the field of business administration.
- Visit the Academic Success Center for quiet study space, small group study, supplemental instruction and tutoring assistance

## PROGRAM HIGHLIGHTS

- Curriculum focused on skills development
- Internship and externship opportunities available
- Affordable, quality education taught by experienced faculty
- Networking opportunities that are perfect for career advancement
- Flexible course offerings for working professionals
- Gain hands-on skills to prepare you for high-demand industries in our community

### FAQs

#### **Class Times/Delivery Format**

Courses are offered in person, online and in a hybrid format.

#### **Length of Program**

Full-time students can earn the certificate in two quarters.

#### **Which Quarter Can I Begin?**

You can begin this program any quarter.

## CAREER OPPORTUNITIES

At CBC, our business graduates enter a variety of disciplines in an even wider variety of industries. Graduates of the Entrepreneurship & Innovation Certificate typically go on to own their own business. Business owners operate their own companies and handle responsibilities such as creating business plans, arranging financing, hiring staff, reviewing sales, developing marketing strategies, overseeing daily activities and identifying business opportunities. Being a business owner can be a great career move if you are independent, self-motivated and possess excellent interpersonal skills.

## APPLY FOR FINANCIAL AID OR OTHER FUNDING

### **Please complete:**

**The FAFSA application:** The Free Application for Federal Student Aid (FAFSA) provides financial aid for U.S. citizens and eligible non-citizens, such as permanent residents. Visit the [FAFSA website](#) to create your FSA ID and to complete your application.

### **OR**

**The WASFA application:** The Washington Application for State Financial Aid (WASFA) is for DACA or HB 1079 undocumented students. Visit the [Washington Student Achievement Council website](#) to complete your WASFA application.

**Did you know???** You can apply for CBC scholarships two times every year! Click [here](#) for more information!

**PLEASE NOTE:** This document represents a sample plan for degree completion with this program of study. Actual course selection and sequence may vary and should be discussed individually with your Completion Coach. Completion Coaches can also help you plan other experiences to enrich your education such as internships, research, learning communities, and campus involvement and community-based learning.

Office Hours: Monday to Thursday 7 am to 4:30 pm; Friday 7 am to noon

LEARN MORE |



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